The challenge
Camden market is a melting pot for influences from all over the world, and maybe that is what inspires Camden Council to always look a step ahead. When others were thinking about doing employee authentication with the same old tools and formats, Arturo Dell at the London Borough of Camden was looking beyond. Instead of just going for the typical hardware tokens and costly per-user licensed systems, Arturo had a vision for much greater flexibility and simplicity. Away from the costly and non-scalable options that crowd the authentication landscape.

The solution
Arturo Dell got in touch with Verisec through the Atos eThos Authenticator framework agreement for government authentication. It turned out that Freja had everything on the wish list: fully scalable to an unlimited number of users, no extra cost per user and flexible options for token formats and provisioning. And Freja not only supported the...
use of traditional hardware and software tokens. Also, through the addition of
the Freja Self-Service Portal, employees could use the Google Authenticator FREE
mobile token on their smartphones. While still having SMS token delivery as a
backup alternative.

The results
After an installation process of less than 4 hours the system went live. The migration
process from the old, proprietary system, to the Freja-based Atos eThos Autenticator
has worked without any down time or disturbance for the users. In the first stage of
development the existing 200 users will grow to 2,000. Also, given Freja’s federation
capabilities through its SAML interface and its unlimited user license, it could in the
future play an important part of what Camden Council might possibly implement to
address citizen authentication requirements.

Freja addressed the employee authentication challenge at a substantially lower cost
than the previous system. Together with the Freja Self-Service Portal and the Google
Authenticator token, the problems of large scale user authentication and provisioning
are solved in a simple way. By looking a step ahead, the London Borough of Camden
managed to get all the flexibility they were looking for, and in addition, the possibility
to add new users without any extra costs.

About Verisec
Verisec is an international IT security company that provides innovative security
solutions for banking, government and medium to large corporations worldwide.
For more information about the London Borough of Camden case study, please
contact sales@verisec.com

“...The Freja Self-Service Portal has been a very
useful tool for us since it allows for a more
intuitive token provisioning and user
enrollment process. Through the portal,
our users can allocate hardware and mobile
software tokens to themselves in a simple and
secure way. The Freja appliance provides us
with just the kind of reliability we need
to provision and use tokens in a safe and
efficient manner.”

Arturo Dell, Head of Information Assurance, Camden

ABOUT THE LONDON BOROUGH OF CAMDEN
With a population of around 220,000 people,
London Borough of Camden is a dynamic and
progressive borough situated in the northern
part of Greater London. The area is a popular
destination for visitors, with attractions ranging
from the British Museum to the London Zoo,
the beautiful Hampstead Heath and of course
the famous Camden Market.

www.camden.gov.uk